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THE KINGPIN IS BACK! DEADLIER THAN EVER!

the AMAZING  
SPIDER-MAN



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# FREE

Only for Earthlings

## Gold-colored Cylon Centurian Leader<sup>TM\*</sup> from Battlestar Galactica.<sup>TM\*</sup>

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- 4 inches tall
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While attending a demonstration in radiology, student PETER PARKER was bitten by a spider which had accidentally been exposed to RADIOACTIVE RAYS. Through a miracle of science, Peter soon found that he had GAINED the insect's powers...and had, in effect, become a human spider...

Stan Lee  
PRESENTS: **THE AMAZING SPIDER-MAN®**

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CONSULTING ED.

# THE KINGPIN'S MIDNIGHT MASSACRE!

HOW LONG SPIDEY HAS BEEN UNCONSCIOUS DOES NOT MATTER. ALL THAT IS IMPORTANT IS-- THE VERY FIRST THING HE SEES WHEN HIS BLEARY EYES OPEN...

I-- I  
DON'T  
BELIEVE  
IT-- THE  
KINGPIN!!

GREETINGS,  
SPIDER-MAN.  
WELCOME BACK  
TO THE LAND  
OF THE  
LIVING!

WHAT A SHAME YOU  
WILL NOT BE PART OF  
IT FOR MUCH LONGER!

THIS IS IT! A FRANTIC, THRILL-A-MINUTE  
SLUG-FEST THE LIKE OF WHICH YOU'VE  
NEVER SEEN!

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OOOHHH! STILL DAZED... SO I GOTTA BE HAVING A NIGHTMARE!

YOU'RE DEAD...OR AT LEAST YOU'RE SUPPOSED TO BE!

MUST I REPEAT SAMUEL CLEMENS' OPT. QUOTED LINE?

OBVIOUSLY, INSECT, I SURVIVED OUR LAST ENCOUNTER...ALTHOUGH IT HAS TAKEN ME TILL NOW TO REPLENISH MY FABLED STRENGTH!



I PRESUME YOU REMEMBER OUR BATTLE...?\*

YOU WERE FLEEING FROM ME, AND IN SO DOING TOOK REFUGE HIGH ON A DERRICK!

"I WOULD HAVE SLAIN YOU WHERE YOU COWERED WERE IT NOT FOR SHEER-EST CHANCE--"

\*DON'T WE ALL? FROM SPIDER-MAN \*\*IGA--MARY.



"--WHEN A SOLID IRON GRAPPLING HOOK SLAMMED INTO ME, THROWING ME OFF-BALANCE..."

WHOMP!



"...SENDING ME PLUNGING INTO THE MURKISH WATERS BELOW."



"I SAW YOU DIVE IN AFTER ME, TO SAVE ME IN SOME FOOLISH HEROIC MANNER, I SUPPOSE--"

"--BUT YOU WERE UNABLE TO SEE ME THROUGH THE THICK BRACKISH SLUDGE!"



"YOU SWAM OFF, AND I FREED MYSELF FROM THE DERRICK WRECKAGE..."

"THEN, WEAK, DAZED, UNSURE OF WHERE I WAS, I SPOTTED A DRAINAGE PIPE AND MADE MY WAY TOWARD IT."



"THE PIPE WAS FREE OF WATER, AND I COLLAPSED INSIDE IT. BUT I WAS SAFE... AND MORE, I STILL LIVED!"



"HOURS, PERHAPS **DAYS** LATER, I AWOKE, THEN UN CEREMONIOUSLY I **CRAWLED** THROUGH THAT MUCK AND MIRE UNTIL I REACHED THE SURFACE.

"I WAS UNSURE OF WHAT HAPPENED TO ME...EVEN UNSURE OF MY NAME!



"UNDERSTAND WHAT I AM SAYING, INSECT--THE DERRICK ACCIDENT HAD GIVEN ME **TEMPORARY AMNESIA!**

"I NO LONGER KNEW WHO I WAS... OR THE EXTENT OF MY POWER.



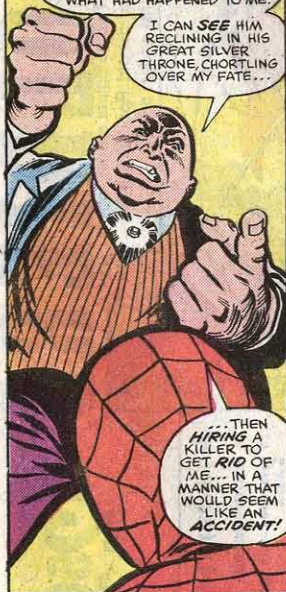
AND SO, FOR **MONTHS** I WANDERED THE CITY STREETS AND ALLEYS AS NOTHING MORE THAN A COMMON **JOHN DOE!**

AW, C'MON, TUBBY--A GUY LIKE YOU ISN'T EASY TO FORGET... SOMEONE MUST A KNOWN WHO YOU WERE!



OH, YES--SOMEONE DID...THAT FOOL, **SILVERMANE**, LEARNED WHAT HAD HAPPENED TO ME.

I CAN **SEE** HIM RECLINING IN HIS GREAT SILVER THRONE, CHORTLING OVER MY FATE...



"YES, EVEN WITH ME **HELP-LESS**, SILVERMANE WOULD NOT WANT IT TO BE KNOWN THAT HE **MURDERED** ME... IT MIGHT CAUSE **WARFARE** BETWEEN THE NEW YORK CRIMELORDS!



"IT WAS SUPPOSED TO BE A **HIT AND RUN**, BUT THE FOOL DRIVER HE HIRED MADE THE SAME MISTAKE ALMOST **EVERY** MAN MAKES--

"--AS HE RAMMED HIS CAR INTO ME, HE THOUGHT I WAS MERELY **FAT--**



"--BUT THIS SO-CALLED **FAT--** IS ALL **SOLID MUSCLE!**



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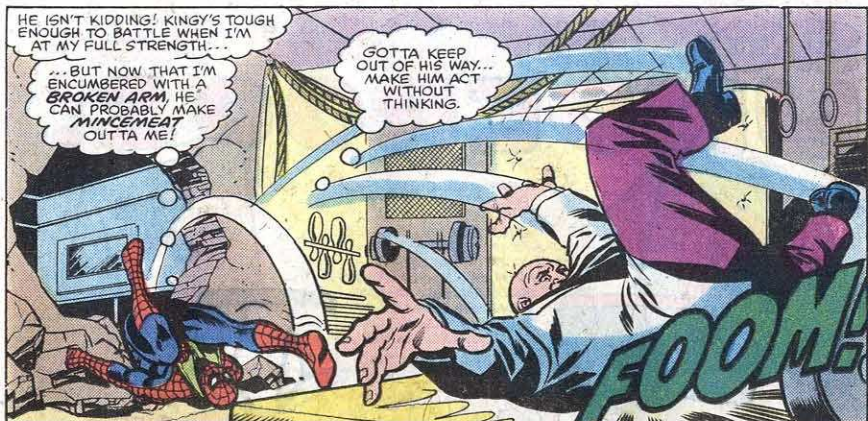
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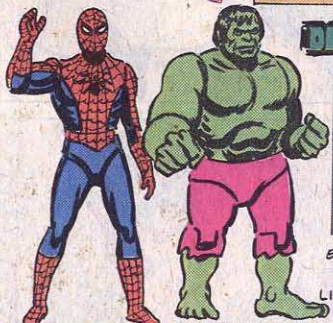
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BUT AT THE RESTWELL NURSING HOME...

I DID AS YOU TOLD ME ME... PETER PARKER WON'T BE SNOOPING ABOUT HERE ANY LONGER.

NOW, WHY DON'T YOU TELL ME WHY YOU WANTED MAY PARKER?



WHAT INDEED? SILENTLY A RUDGY FINGER PRESSES A SMALL BUTTON ON A SEEMINGLY INNOCENT WALKING CANE...



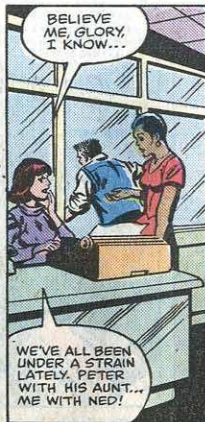


JUST TO LEAVE YOU DANGLING  
FOR A MOMENT, LET'S SEE  
WHAT'S BREWING AT THE  
DAILY BUGLE...



"...I CAN'T  
BELIEVE PETER  
SAID THAT TO  
YOU, BETTY.

IT'S SO  
UNLIKE  
HIM.



BELIEVE  
ME, GLORY,  
I KNOW...

WE'VE ALL BEEN  
UNDER A STRAIN  
LATELY. PETER  
WITH HIS AUNT...  
ME WITH NED!



MAYBE IT'S FOR THE BEST  
THAT NED AND I ~~LAREN'T~~  
GETTING BACK TOGETHER...

I REALLY NEED  
QUIET TO THINK...

THEN YOU'RE  
DEFINITELY IN  
THE WRONG  
PLACE, GAL--



ROBBIE AN'  
LASER-BREATH  
HAVE BEEN  
GOIN' AT IT  
FOR HOURS.



JOE...  
JOE...  
PLEASE  
RECONSIDER...

MAYBE I'VE BEEN, AH, EM,  
*HASTY*... PERHAPS I  
SHOULD ALTER MY  
VIEWS ON THAT  
MASKED KILLER...

JONAH, I DON'T  
THINK YOU'RE  
READY FOR  
THAT. GOODBYE!

OH, MY GOODNESS...  
JOE ROBERTSON'S  
ACTUALLY  
*QUITTING!*

I THOUGHT FOR SURE HE'D  
CHANGE HIS MIND  
WHEN JONAH  
ASKED HIM TO  
COME HERE  
FOR LUNCH  
TODAY.



ER, MR. JAMESON,  
THERE WAS A CALL  
FOR Y--

HOLD ALL  
CALLS, MISS  
GRANT. I'M  
NOT SPEAK-  
ING TO ANYBODY  
TODAY.



HEY, MR. J.  
EVERY-  
THING  
WILL BE  
ALL RIGHT.  
HE'LL COME  
BACK.

NO HE WON'T.  
I'VE CHASED  
HIM AWAY  
FOR GOOD  
THIS TIME.



JUST AS I'VE CHASED  
*EVERYONE* AWAY FROM ME.

MY SON JOHN...  
MY WIFE JOAN...  
SOONER OR LATER  
THEY *ALL* LEAVE...

SOONER  
OR LATER IT  
ALL COMES  
DOWN TO  
THIS.



ALONE... ALWAYS ALONE...  
AND THIS TIME I CAN'T  
BLAME ANYONE ELSE  
FOR WHAT'S HAPPENED.

IT'S *MY*  
FAULT...  
IT'S  
ALWAYS  
BEEN *MY*  
FAULT.



I'VE BUILT UP AN INTRACTA-  
BLE *STONE WALL* AROUND  
ME...

...AND NOW, THE  
ONLY WAY TO SAVE  
MYSELF IS TO *TEAR*  
IT DOWN--

BUT, HEAVEN HELP  
ME... I CAN'T!





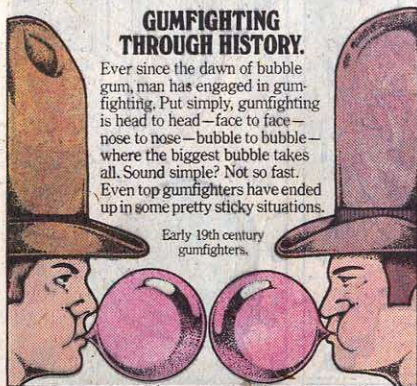


# GUMFIGHTING PRACTICE AND TECHNIQUES.

## GUMFIGHTING THROUGH HISTORY.

Ever since the dawn of bubble gum, man has engaged in gumfighting. Put simply, gumfighting is head to head—face to face—nose to nose—bubble to bubble—where the biggest bubble takes all. Sound simple? Not so fast. Even top gumfighters have ended up in some pretty sticky situations.

Early 19th century gumfighters.



## THE CHEW TO CHOOSE.



To get you started off on the right foot, we'd like to get you started off on the right bubble gum. New Hubba Bubba® Bubble Gum. Soft and juicy Hubba Bubba is the brand new bubble gum with **amazing no-stick bubbles™**. That's right, **no-stick bubbles!** And no-stick bubbles mean you can blow bubbles as big as you want and not have to worry about them sticking to your face. Does Hubba Bubba really work? 98.8% of the faces tested said yes.

## GUMFIGHT PRACTICE DRILL.

The secret to becoming a great gumfighter is practice, practice, and more practice. And the only gum to practice with is new Hubba Bubba. So pick up a pack and pop a soft, juicy chunk in your mouth. While you're enjoying that great long-lasting Hubba Bubba flavor, proceed with this simple yet effective gumfight drill:

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## ALL BUBBLE GUMS ARE NOT ALIKE.

Other bubble gum. Hubba Bubba Bubble Gum.



The kid on the left is blowing bubbles with another gum. The kid on the right is blowing bubbles with new Hubba Bubba. Note the size of that Hubba Bubba bubble.



As you see, a sticky situation is developing on the left. But not on the right.



Notice the Hubba Bubba bubble comes right off the face and goes back in the mouth. As for the bubble gum on the left, those are the breaks.

To be sure you're getting the genuine article (Hubba Bubba in original or mint flavors), study the picture below very carefully. Then repeat: Hubba Bubba—Hubba Bubba—Hubba Bubba—Hubba Bubba—Hubba Bubba—Hubba Bubba.

Get some delicious new Hubba Bubba soon and see for yourself. Your bubble troubles are over.

## SOFT. JUICY. DELICIOUS.



## BIG BUBBLES. NO TROUBLES.

1.



Begin blowing bubble. You will note that Hubba Bubba's amazing formula lets you blow an incredibly large bubble.

2.



When the Hubba Bubba bubble breaks *do not* be alarmed. Hubba Bubba is not your ordinary bubble gum.

3.



Simply remove Hubba Bubba from your face. That's right, simply remove and replace in mouth. Return to step 1.

After you have mastered this basic gumfighting technique, try it out on someone. Remember for a successful gumfight, be

sure your opponent is *not* chewing Hubba Bubba Bubble Gum—the soft and juicy bubble gum with amazing no-stick bubbles.







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WE ACTUALLY  
KNOW WHEN  
TO KEEP  
OUR BIG  
MOUTHS  
SHUT.  
-- MARV &  
KEYTH!







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HOWEVER, THAT'S ABOUT THE LAST THING ON THE WEB-WEAVER'S MIND...



GUESS I'VE GOTTA *FEEL* MY WAY THRU THIS BASEMENT JUNK AND--



**BLAST!** IT'S MY SPIDER-SENSES AGAIN... KING'S DIRECTLY BEHIND ME!









# BULLPEN BULLETINS

## —STAN'S SOAPBOX—

Hoo boy! I've had some tough columns to write in all the years I've been bringing these mellifluous little messages to the ribald ranks of Marveldom Assembled, but I've never had one that was tougher than this! Since I don't really know how to start, I might as well just take a deep breath and plunge right in.

Remember a couple of issues back when I devoted the entire column to the sensational subject of the great new mag we're about to launch? Remember how I told you it'll be the biggest and boldest thing since Thor's new hair net? And now, here comes the heartbreaking part! Remember when I told you the title would be ODYSSEY? You do remember? Gulp—I was afraid of that!

Okay, you've probably guessed the rest. After me ramming that title down your trusting little throats, we find we've gotta change it! Only to mixed-up Marvel could a calamity like this happen! We can't use the name—someone else in another part of the country has a mag with the same name. So, we've had to come up with a new one. It'll be the same pandemonious publication, the same magnificent magazine, the same super-sensational collection of brain-blasting strips, dynamite illustrations, and cataclysmic concepts! Only the name has been changed. So, here we go again. Disregard the previous message. Erase the other name from your bionic memory bank. Clear your cerebral circuits and reactivate all remembrance functions. Ready? Okay. The new name of the greatest magazine we've ever created—which will go on sale in the very near future—the magazine which every fantasy fan, every comicbook fan, every fan of science-fiction, sword-and-sorcery, mysticism, magic, adventure, super spectacle, and high-tension non-stop sheer excitement is waiting for is—hang onto your ear-muffs, eager ones—EPIC! That's it, you heard us right! EPIC! It's short, stark, and to the point! EPIC! Thou

must not, thou dare not, thou shalt not forget—EPIC! The magazine that will make every other publication (except ours, of course) seem weak, and wan, and woebegone by comparison!

Well, I'm not gonna labor the point. If you don't remember it by now, don't worry. Everyone will soon be talking about it, so you'll be reminded easily enough. EPIC! Wowee, what a title! It can't possibly miss—after all, when you spell it backwards it comes out CIPÉ! (I know I shouldn't have said that! You can bet some smartguy is gonna walk to the newsstand and ask for a copy of CIPÉ! So forget it! Wipe it out! It's EPIC, hear? It rhymes with wopic, which—like most of what I say—doesn't mean a thing!)

Next ish I'll clue you in to some of the frankly fantastic features you'll find in EPIC. Hey, I just thought—won't EPIC look great on a t-shirt? We'll start, designing one right away! So save your pennies, Pilgrim—the Age of EPIC will soon be upon us, and we don't wantcha to miss a single part of the EPIC celebration!

So, till next time, don't let a minute go to waste. Make a list of all the words you can find that rhyme with EPIC—we'll give a free subscription to the nut who comes up with the most! Just send 'em to THE EPIC EPIDEMIC, c/o MARVEL COMICS, 575 Madison Ave., N.Y.C., N.Y., 10022.

And now, I've got to leave you and race back to the EPIC office. Shooter and Marshall are helping to design the contents page, and I heard a rumor that they're trying to letter their names bigger than mine!

Yours till Perry White becomes our newest editor!

EPICelsior!

*Stan*

**ITEM!** Looks like it's Marvel's month to take it on the chin! Would you believe that besides having a super-snafu over the name of ODYSSEY...oops, EPIC, that we managed to foul up on the printing date of our sensational new FUN AND GAMES Magazine? Due to some last minute problems we had to shift around our publishing schedules and the first titanic issue, with all its perplexing puzzles, mazes, and games, didn't hit the stands until last month, instead of in April, as previously stated on this page. How embarrassing! You won't believe this, but it wasn't because we had trouble finishing the furloughing thing. Actually, we had completed the first issue well in advance, but somewhere further down the line, a glitch in the system caused the delay. Sigh! Oh, well. Anyway, rest assured, friends, that if thou ventured forth to thy local newsstand now, there shalt

thou find FUN AND GAMES #2, bigger and better than ever. Yes, it's chock-full of brain-teasing goodies featuring our snazzy super guys and gals (Betha always wondered what they did on their day off) and it's only 50¢! So go get it—this time, for sure!

**ITEM!** We may be confused, but those friendly folks at Pocket Books know just what they're doing it seems. This month they're releasing not one but two sensational new novels featuring Marvel heroes! While you're waiting for us to get our act together, why not rot over to your local bookstore and snarf up *Call My Killer*. . .*Mobok!* starring the invincible Iron Man, and *Nightmare* starring Doctor Strange. They're both far-out flights of fantasy-adventure and they're only \$1.95 each!

**ITEM!** More paperback madness! It so happens that this month our esteemed cohorts,

Grosset & Dunlap, have prepared for your enjoyment the fifth installment in the Conan paperback series! CONAN #5 features the adventures of the sullen-eyed Cimmerian originally appearing in issues 12, 13, and 16 of our Conan magazine. Great stuff! And surprise, guys, the second Battlestar Galactica paperback is here too, featuring stories from issues 4, 5, and 6! Both of these are printed in full color, on sale at bookstores everywhere, and priced to sell!

**ITEM!** "Hey," said our Assistant Editor, Inpatient Jim Salicrup, looking up from his gruel one lunchtime. The brownish goo drizzled greasily from his shaggy beard. "Hey, why don't we do a comic starring *Alice Cooper*? I hear his latest album, 'From the Inside', is a gas." Recreational Headmaster Shooter simply sneered. "Alice Cooper? Bah! Lunchtime is finished! Back to editorial therapy!" Nurse Florio helped Salicrup into his straightjacket and he limped off snivelling. Shooter continued to sneer, but his imagination was piqued. If only the Marvel Institution could get its hands on this "Alice Cooper." A rock star! Wouldn't Dr. Lee, the Institutional Director be pleased! Perhaps this fool Salicrup could be used to trick Cooper into being...committed. Time passed, plans were hatched, machinations were effected and now...it's done! He's inside now, a new face in the Marvel Madhouse! Alice Cooper is trapped in MARVEL PREMIERE #50, the grandest, wildest, weirdest, psychotic fantasy of all. Only forty crummy cents, at your newsstand, as usual. Buy it now before it...gets away!

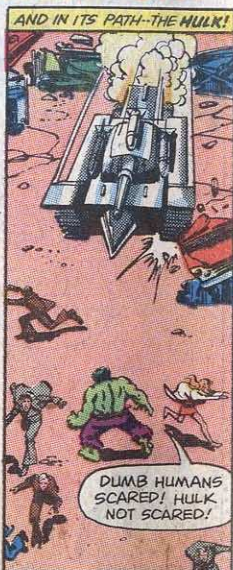


**ITEM!** Just a quick word or two about some other hot stuff coming at you this month. AVENGERS #188, for instance, in which Earth's mightiest heroes have to battle a whole new team of villains, not to mention the Soviet Army. MACHINE MAN #11 also introduces a new villain—just one—but he's a doozie! DOCTOR STRANGE #37 ends the career of a major villain in an awesome mystic battle which climaxes the multi-part epic that's been unfolding. So, these past six issues! The Marvel Age rolls on!



# THE INCREDIBLE HULK

# AND THE ULTIMATE WEAPON!







EVER SINCE OUR PATHS FIRST CROSSED, I HAVE AWAITED THIS MOMENT.

YOU MUST UNDERSTAND, SPIDER-MAN, YOUR DEATH WAS *INEVITABLE!*

FROM THE DAY...FROM THE *MOMENT* I FIRST EMBARKED ON MY CRIMINAL CAREER, I HAVE ALWAYS SUCCEEDED IN *ALL* MY ENDEAVORS.

YOUR DEATH, THEREFORE, IS BOTH MY *CROWNING ACHIEVEMENT*, AND MY FAREWELL.



STILL SO WEAK, BUT I GOTTA LEAP UP... GOTTA STOP HIM... GOTTA--?

C'MON, KINGY, YOU DON'T REALLY WANNA OFF ME...WHO ELSE COULD YOU GET TO *SPAR* WITH YOU?



IT IS TWELVE... AND JUST AS I STATED, YOU SHALL DIE AT THE *STROKE OF MIDNIGHT!*

WHO ELSE COULD PROVIDE YOU WITH ALL THIS EXERCISE?

GOTTA KEEP HIM TALKING... WITH EVERY PASSING MOMENT, MY STRENGTH RETURNS.

THEN, SUDDENLY, THE LIBRARY DOOR SLIDES OPEN, AND...



MY HUSBAND, THE CLOCK HAS STRUCK. ARE YOU COMING WITH ME?



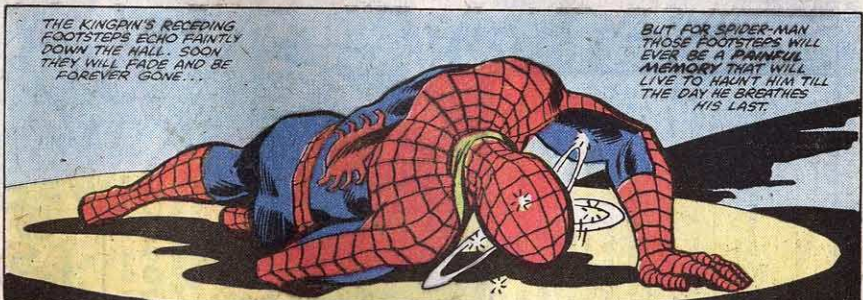
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# How we saved the universe with our Banana-Talkies and got back to tell about it with our Banana-Compasses.

We were on patrol when the space ship landed. My partner and I split up to get a closer look. But, before I knew it, I was captured by hostile aliens. "I have just one request before you disintegrate me!" I said. "Can I finish my lunch?" I calmly pulled out my Banana-Talkie. It's a real walkie-talkie,

but it looks like a Chiquita® banana. Secretly, I beeped out our coordinates on the hidden Morse Code button.

Meanwhile, my partner used the Banana-Compass to send help in our direction. Thanks to Chiquita bananas (and some quick thinking) the invasion was stopped, and the universe is once again safe from evil.



**Banana-Talkies:** A pair of solid state, 11' Walkie-Talkies with voice volume control, telescopic antenna, Morse Code chart, secret "beep" button and belt clip. ONLY \$13.95 and 3 stickers from Chiquita bananas. Battery NOT INCLUDED.

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Send to: Chiquita Brands, Inc., P.O. Box 9756  
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Enclose check or money order made payable to Chiquita Brands, Inc. (no stamps or cash, please) plus the required proof of purchase for each item listed above.

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